

AMY JANZEN

Graphic Designer, pRGD

Key Competencies

- Visual Design & Brand Identity
- InDesign, Photoshop & Illustrator
- Dreamweaver, Basic HTML & CSS
- Technical & Product Illustration
- Art Direction
- Microsoft Office & G Suite

Professional Experience

Graphic Designer | Loopio Inc Jan 2018–Mar 2020

- Designed identity and all print collateral for Loopio's first user conference
- Updated and rewrote corporate brand identity
- Art directed freelance designers and managed external vendors
- Supplied a wide range of customer/prospect facing graphic assets

Production Designer Workplace Safety & Prevention Services Oct 2016–Dec 2017

- Developed visual theme of national trade shows (2016 & 2017)
- Designed web ads, brochures, flyers, advertorials, pop-up banners, and white papers
- Illustrated whimsical social media posts and ergonomics materials

Technical Illustrator | CWB Group Jul 2014–Apr 2016

- Updated old welding illustrations to reflect technological advances
- Demonstrated time management skills by meeting tight deadlines
- Collaborated with subject matter experts to ensure technical accuracy
- Formatted course handouts and powerpoints to brand guidelines

Illustrator/Painter (Contract) Sinking Ship Productions Inc Nov 2013–Mar 2014

- Illustrated prop concepts out of existing used toys and gadgets
- Designed posters and product labels to appear on-camera
- Created sample colour palettes for the set during preproduction

Education

Sheridan College Institute of Technology & Advanced Learning	
Bachelor of Applied Arts with High Honours Technical Illustration	2011
Ontario College Certificate with High Honours Art Fundamentals	2007

Achievements

Provisional Registered Graphic Designer	2019
Member in good standing of the Association of Registered Graphic Designers	
Sheridan College	2007
Sheridan Silver Medal of Academic Excellence for Art Awarded for achieving the highest program G.P.A.	